

OPC Foundation

Call for Sponsors 2017/2018 OPC UA Demo wall



OPC UA Demo wall

OPC Foundation has built up a new modular, tile based demo wall – the picture below gives you a impression of the demo wall – here shown on the OPC Booth at SPS IPC Drives.

This demo wall concept gives us the flexibility to easily place OPC UA at different marketing opportunities like trade shows with different vertical focus.

This document is about how to get your company logo with your OPC UA enabled device to the wall. Please note this opportunity is exclusive for OPC members only.



European Demo wall @ SPS IPC Drives 2016



North American Demo wall @ IMTS Chicago 2016

OPC Demowall 2017 – Show Rooms

The new demo wall with your device tile has been and will be shown in Europe and North America each couple of times per year on different shows and various IoT Conferences:

European Demo wall



Month	Date	Event	City	Country
Jan	25 - 26	5. VDI Fachtagung Industrie 4.0	Düsseldorf	Germany
Mar	14 - 16	Embedded World	Nuremberg	Germany
Apr	24 - 28	Hannover Messe	Hanover	Germany
May	30 - 31	OPC Day Europe	Birmingham	UK
Jun	01 - 02	IoT Tech Expo	Berlin	Germany
Jul	03 - 04	Industry of Things World Asia	Singapore	Singapore
Sep	18 - 19	Industry of Things World Berlin	Berlin	Germany
Oct	03 - 05	IoT World Solutions Congress	Barcelona	Germany
Oct	10 - 11	M2M Summit 2017	Düsseldorf	Germany
Nov	28 - 30	SPS IPC Drives	Nuremberg	Germany

North American Demo wall



Month	Date	Event	City	Country
Feb	20 - 21	Industry of Things World USA	San Diego, CA	USA
Apr	03 - 06	Automate	Chicago, IL	USA
May	22 - 25	NI Week Austin	Austin, TX	USA
		alternative:		
May	23 - 24	Automation Conference	Chicago, IL	USA
Jul	09 - 13	World Partner Conference Microsoft	Washington D.C.	
Nov	15 - 16	Rockwell Show	Houston, TX	USA
Nov	29 - 30	IoT Tech Expo	Santa Clara, CA	USA

This is the first drop of planned events. Updates will follow.

OPC UA Demo wall

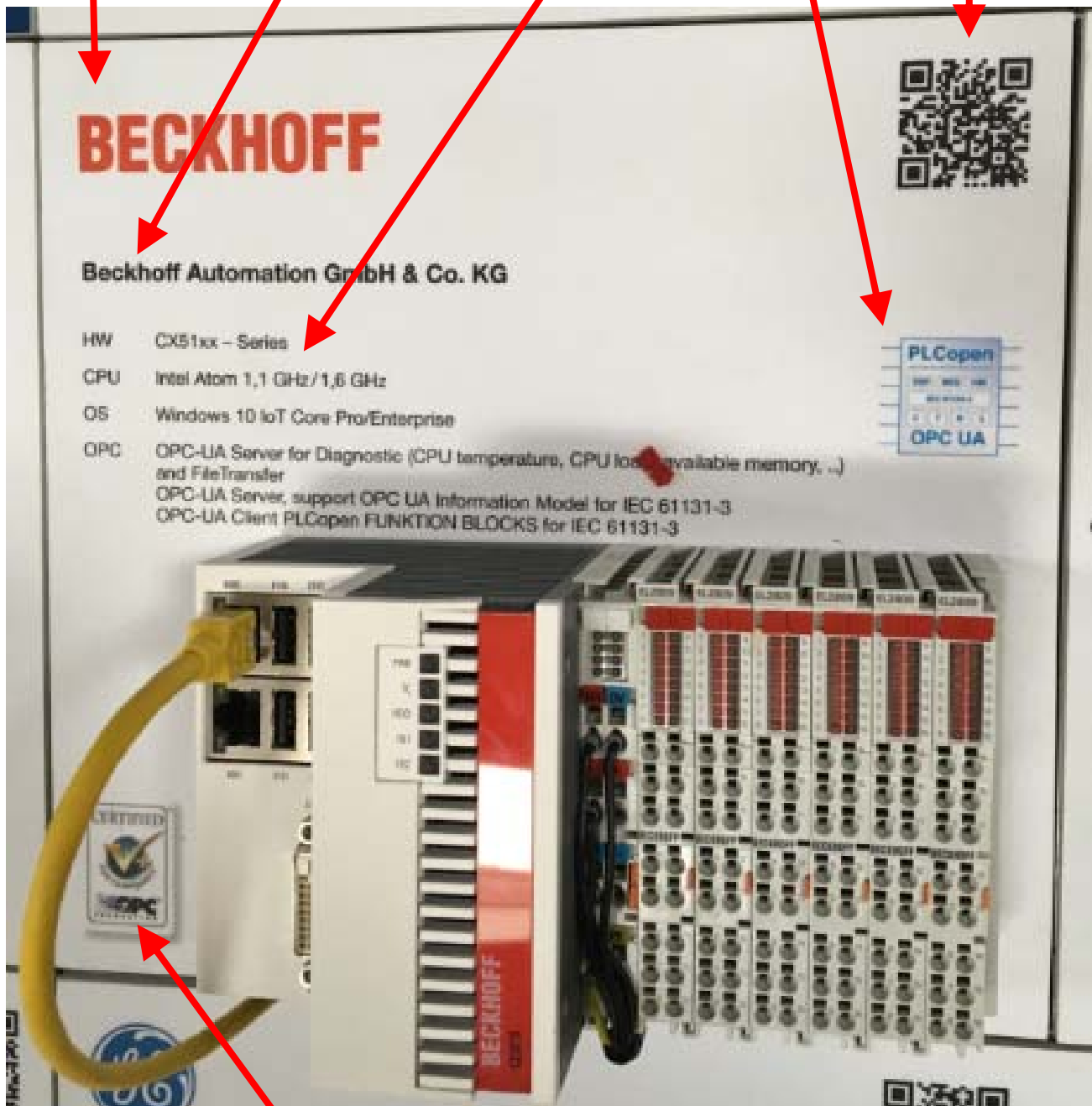
Sample

support of companion
specs e.g. PLCopen

QR-Code with link
to product on
OPC- website

company logo &
company name

short description
with OPC UA focus



OPC UA Certified logo

OPC UA Demo wall

Sample

QR-Code with link to product on OPC-website

company logo and name

Description of product



OPC UA Demo wall

To Do's

- ✓ Sign Membership OPC Foundation
- ✓ Add your device to be listed on the OPC web product site (<https://opcfoundation.org/products>)

- ✓ Fill out Sponsor Registration Form (next page)
 - Select target Demo wall EU and/or USA
 - Enter name of device
 - Provide size of device (incl. cable connections)
 - Specify required power supply
- ✓ Send your company logo in high resolution (jpg, eps) to opceurope@opcfoundation.org

OPC Office will

- ✓ confirm your tile size
- ✓ send you a template for the layout
- ✓ send you a fixed IP-adress for your device

Next steps after you received the confirmaton from OPC office :

Send your device with declaration „for demo purposes“

Shipping Adress:

OPC Foundation
Karola Wauro
Hülshorstweg 30
33415 Verl
Germany

FAQ

Q: Who can edit products on OPC Web for my company?

A: Your Designated Representative has all access datas to edit on OPC Web

Q: Who is the Designated Representative for my company?

A: Natigate tp OPC web member page <https://opcfoundation.org/members>, type in your company name and see the registered Designated Representative of your company.

Q: What if we get certified our product after mounting on OPC UA Demo wall?

A: OPC Foundation has “certified-stickers” to put them later to the tiles

If you have any further questions please get in contact to opceurope@opcfoundation.org

Sponsor Registration Form

Yes, we want to place our device on the OPC UA Demo wall

After completed, send to: sponsor@opcfoundation.org.

Participation Options	Subscription	Country	City	Items	€/ \$	Price without VAT	Yes, we will sponsor
OPC UA Demo wall	Two years (2017-2018)	Europe	On Tour	Device-Tile	\$	1.600,00	
OPC UA Demo wall	Two years (2017-2018)	USA	On Tour	Device-Tile	\$	1.600,00	
Device Name							
Device Size (incl. Cable Connections)							
Required power supply							

Company Name:	
Company Address:	
Company Telephone:	
Contact person:	
Email address:	

Date: _____ Signature: _____