

OPC Foundation

North America & Europe

Call for Sponsors 2017



CALL FOR SPONSORS 2017



Dear Members:

The OPC Foundation has put together an exciting calendar of events for 2017. At this time, we are offering you the opportunity to be a sponsor at these events (on a first come first serve basis). As you are well aware, our events give you and your company a platform to showcase your products along with the opportunity to evangelize the OPC UA technology.

Below, please find our North America and Europe OPC Events and participation options for 2017:

Participation as a sponsor is easy - please fill out and sign the contract on page 2 and forward it to: sponsor@opcfoundation.org. The OPC Foundation is looking forward to a very successful 2017!

Participation Options	2017 Dates	Country	City	Items	EUR/ USD	Price (without VAT)	
Embedded World	Mar 14-16	Germany	Nuremberg	Partner Pod 4 max	EUR	4.000,00	
Cebit	Mar 20-24	Germany	Hanover	Partner Pod 4 max	EUR	3.500,00	
Automate Chicago	Apr 03-06	USA	Chicago	Partner Table + Stand Up Banner	USD	1.000,00	
Hannover Messe	Apr 24-28	Germany	Hanover	Partner Pod 8 max	EUR	6.000,00	
OPC Day Europe hosted by Microsoft Copenhagen	May 30/31	Denmark	Copenhagen	Partner Pod 14 max	EUR	900,00	
SPS IPC Drives	Nov 28 - 30	Germany	Nuremberg	Partner Pod 12 max	EUR	5.000,00	
OPC Day Finland	to be announced	Finland	Please indicate interest, details provided later				
OPC Seminar Day @ The Westin Mount Laurel	Jul 13	USA	Philadelphia	6' Table w/ cover	USD	800,00	
OPC Seminar Day hosted by Microsoft	Jul 18	USA	Boston	6' Table w/ cover	USD	800,00	
OPC Seminar Day @ San Diego Mission Valley Marriott	Sep 26	USA	San Diego	6' Table w/ cover	USD	800,00	
OPC Seminar Day hosted by Hewlett Packard Enterprise	Sep 27	USA	Palo Alto	6' Table w/ cover	USD	800,00	
OPC Seminar Day hosted by Microsoft	Sep 28	USA	Seattle	6' Table w/ cover	USD	800,00	
OPC Seminar Day @ Venacouver Westin Wall Centre	Sep 29	CAN	Vancouver	6' Table w/ cover	USD	800,00	
OPC Seminar Day sponsored by Beckhoff	Oct 03	USA	Minneapolis	6' Table w/ cover	USD	800,00	
OPC Seminar Day @ Mississauga Convention Center	Oct 05	CAN	Toronto	6' Table w/ cover	USD	800,00	
OPC Seminar Day hosted by Rockwell	Oct 09	USA	Milwaukee	6' Table w/ cover	USD	800,00	
OPC Seminar Day hosted by Eaton	Oct 11	USA	Cleveland	6' Table w/ cover	USD	800,00	
OPC Seminar Day hosted by National Instruments	Nov 14	USA	Austin	6' Table w/ cover	USD	800,00	

Partner Pod:

- ✓ Partner Pod contains two free exhibitor badges
- ✓ During the event, you are asked to staff your booth. This is an opportunity for you to present your company's products while evangelizing the OPC UA technology. We will provide a small table equipped with a monitor, but very little space for hardware on the table.

For questions and feedback, please do not hesitate to contact us:
Stefan.hoppe@opcfoundation.org // Karola.wauro@opcfoundation.org

Kind Regards

Stefan Hoppe
 Vice President OPC Foundation
stefan.hoppe@opcfoundation.org

Sponsor Registration Form

Yes, we want to be a sponsor for the following OPC 2017 Events as indicated on our form below. After completed and signed, send to: sponsor@opcfoundation.org.

Participation Options	2017 Dates	Country	City	Items	EUR/ USD	Price (without VAT)	YES, we will be sponsor
Embedded World	Mar 14-16	Germany	Nuremberg	Partner Pod 4 max	EUR	4.000,00	
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Company Name:	
Company Address:	
Company Telephone:	
Contact person:	
Email address:	

Date: _____ Signature: _____

North America OPC UA Seminar Tour 2017

“IT Meets Automation”

The seminar concept:

The seminar will have a clear technical focus and solutions, thus providing a valuable learning experience to all participants. Although product presentations are not allowed at this time, we would like you to provide an OPC UA success story which will be presented by an OPC Foundation speaker. In addition, the table top exhibit gives you ample opportunity to discuss your solutions with interested attendees.

The agenda outline:

Sponsors will have their tables in the Seminar Room where coffee and lunch will also be served.

- ✍ OPC UA benefit and value proposition
- ✍ OPC UA technical introduction & status update about new communication extensions like Pub/Sub (technical benefits, but not at the developer API level)
- ✍ OPC UA integrated end-to-end security
- ✍ OPC UA: the standard for Industrial IIoT, M2M and Industrie 4.0
- ✍ Adoption of OPC UA technology worldwide and success stories
- ✍ Solutions for vertical markets and collaboration with PLCopen, AutoID, MDIS, BACnet, MTConnect, Energistics & PRODML, Machine Vision, Robotics,
- ✍ Best practices for today's connected industrial enterprise
 - IOT and analytics: From sensor via OPC-UA MQTT/AMQP to Microsoft Azure cloud systems
 - Learn about Microsoft pushing OPC UA to run on Windows 7, 8, 10 but also Linux, iOS and Android platforms
 - Smart Factory: SAP-MES leveraging a service-oriented architecture (SoA) of various use cases and scenarios to provide information integration from the shop floor to the top floor
 - M2M: secured device to device connection for the automation pyramid
 - Engineering: Connect RFID readers via OPC UA to MES but also smart glasses
- ✍ Getting started: Deliverables, Stacks, SDKs - Certification, IOP, Virtual Interoperability

The speakers: Neutral OPC experts from OPC Foundation will handle the presentations.

The proceedings: All participants will receive all presentations given at the seminar together with your marketing material.

Sponsors: The sponsors will get name and company of attendees before the seminar activities and full contact addresses from all attendees after seminar activities.

Table top exhibit includes:

- ✓ One draped standard 6" table
- ✓ On the table you can put everything you need/ want
- ✓ Each table comes with one power outlet with standard power
- ✓ On the floor beside the table you can set up only one Stand-up-Banner

- ✓ During the event, you are asked to staff your booth. This is an opportunity for you to present your company's products while evangelizing the OPC UA technology.