

OPC Connect Newsletter

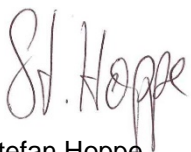
All articles and special features are hosted on <http://opcconnect.opcfoundation.org/> which substantially increases the shelf life of newsletter articles compared to previous issues.

Breakdown the target audience demographics and results (compiled by our distribution through the OPC data base):

- Newsletter Sponsorship
 - Cost: USD 6,000.00 per year (sponsorship one year)
 - 4 editions per year will be published in month Mar/Jun/Sep/Dec
- Geographical distribution – 70.000 qualified contacts:
 - 60% EMEA (Europe, Middle East, Africa)
 - 20% AMER (North and South-America)
 - 20% APAC (Asia-Pacific)
- Email open rate between 15% - 24%
- Sponsor company logo will appear on the upper right side of every website page and every emailed issue. Logos should be provided in color at least 300 px wide, in any common format. A URL to where the logo will be hyperlinked should also be provided.
- Sponsor's ability to include an article in the newsletter
 - Delivery of material schedule is 2-3 weeks in advance of getting public
 - English text, in a format which can be easily copied (e.g. Word);
 - A "further information" web site address (URL)
 - At least one picture or graphic (2-4 if possible) in any common format (jpg, png, tif, etc.); provided as separate attachment(s), not embedded in document(s)
 - Content must be related to and about OPC UA

For questions and feedback, please do not hesitate to contact us:
sponsor@opcfoundation.org

Kind Regards



Stefan Hoppe
President & Executive Director
OPC Foundation

Newsletter Sponsor Registration Form

Yes, we want to be a partner to sponsor the OPC Foundation newsletter for 1 year including 4 editions:
After completed and signed, send to: sponsor@opcfoundation.org

Company Name:	
Company Address:	
Company Telephone:	
Contact I event organization:	
Email address:	
Contact I contract:	
Email address	

Date: _____

Signature: _____