

OPC Connect Newsletter

All articles and special features are hosted on <http://opcconnect.opcfoundation.org/> which substantially increases the shelf life of newsletter articles compared to previous issues.

Breakdown the target audience demographics and results (compiled by our distribution through the OPC data base):

Geographical distribution – 168.000 qualified contacts:

- 70% EMEA (Europe, Middle East, Africa)
- 16% AMER (North and South-America)
- 14% APAC (Asia-Pacific)

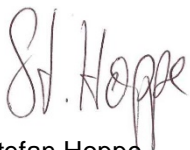
Email open rate between 15% - 28%

Sponsors will have their company logo on the right side of each newsletter on the web page and at the top of each emailed issue. Sponsor logos should be in color and not exceed 175px by 100px.

USD 6,000.00 per year (sponsorship one year, 4 issues per year)

For questions and feedback, please do not hesitate to contact us:
sponsor@opcfoundation.org

Kind Regards



Stefan Hoppe
President & Executive Director
OPC Foundation