



Call for Member Interest Ethernet-APL Seminar Series

The four organizations that supported the development of Ethernet-APL (FieldComm Group, ODVA, OPC Foundation, and PROFIBUS and PROFINET International) are exploring the possibility of a joint in-person seminar series (“roadshow”). **The goal of this collaboration is to communicate to the broader market – and end users specifically – that Ethernet-APL is an open technology that is being backed by major standards development organizations and industrial automation companies in a truly cooperative manner.**

We are seeking expressions of interest to participate so that we can determine if this seminar series is viable.

- Prospective locations: Southern California, New Jersey, Houston
- Prospective dates: Within a 7-10 day period in October 2025
- Prospective member sponsorship levels. This seminar series must be funded completely through sponsorships, and the size and amenities of the events are dependent upon revenue. We anticipate the following tiers to allow for a range of member companies to participate. Actual fees will be determined after the initial organizing call when we have a better understanding of costs related to facilities and promotion.
 - Tier 1: Speaking opportunity, table top, brochures, logo
 - Tier 2: Table top, brochures, logo
 - Tier 3: Brochures, logo
- Prospective agenda:
 - Vendor neutral information:
 - Introduction to Ethernet-APL and Business Outcomes
 - Ethernet-APL Engineering
 - Ethernet-APL: Infrastructure and Explosive Atmospheres
 - Ethernet-APL Conformance Testing
 - Planning Your First Ethernet-APL Project
 - Vendor specific information:
 - Sponsor platform

The four organizations will be collaborating with the member sponsors to finalize the above details to ensure that the roadshow is a success.

Members who are interested in considering a sponsorship for this roadshow should contact one of the following organizational representatives **no later than March 6, 2025**:

- Adrienne Meyer, ODVA: ameyer@odva.org
- Paul Sereiko, FCG: psereiko@fieldcommgroup.org
- Dietmar Bohn, PI: dietmar.bohn@profibus.com
- Stefan Hoppe, OPCF: stefan.hoppe@opcfoundation.org